



EMGVC

Excellent Strategy. Exceptional Results

Premier Coaching for CAT & MBA Entrances



Aspirants Qualified From EMGVC



Score 99+ Percentile With EMGVC

CAT |





EMGC

Excellent Strategy. Exceptional Results

ABOUT US

At **EMGC**, we believe that success is not a mere game; it's a strategic mind game that can be mastered. With this clear motto, we embarked on a transformative journey of change.

Driven by the conviction that every individual is destined to succeed, we create a dynamic and supportive environment for healthy competition, shaping the future of our students. Our mission is to help aspiring students achieve their dream careers in the government sector by imparting enlightened knowledge and energy, utilizing the best resources of our time.

Led by a team of highly qualified professionals, each having aced their respective government exams, we are dedicated to providing top-notch coaching, maximizing results in limited timeframes. The remarkable success stories of our students year after year are a testament to the excellence we foster within our institute.

The name 'Excellent Mind Game' signifies our unique approach, where we understand the power of thoughts and dreams. As the Institute Partner, I offer a simple message to every individual: "If your thoughts start materializing in your dreams, you are not far from achieving them." So, let's envision a future in government service to improve our country and our own destinies.

We are committed to delivering the best quality and competitive teaching, ensuring that fees never stand as a barrier on the path to success for our students. We harness all available resources in the interest of their welfare, as we believe their success is our success.

Join us now and unleash your potential, for at "**EMGC**" success is not a mere game; it's your strategic mind game for triumph.

Our Mission

Our mission is to provide top-notch coaching and guidance for competitive exam aspirants. Equipping students with the necessary knowledge, skills, and confidence to excel in their exams, Fostering a supportive learning environment, leveraging advanced teaching methodologies, conducting a well-structured and exam-oriented test series.

Ensuring personalized attention to help our students achieve their goals and build a successful career.

Vision

To become a leading and trusted institute for competitive exam preparation, recognized for academic excellence, innovative teaching methods, and student-centric learning that builds confident, high-achieving individuals who contribute meaningfully to their professions and to nation-building through outstanding results.

Our Achievers



Purnashis Hazra
CAT



Shakshi
CAT



Nishant
CAT



Sneha
CAT (MBA)



Vidhi
CAT (MBA)



Girish Rawal
CAT



Sayma
CAT (MBA)



ARE YOU NEXT

About MBA

1

The Masters of Business Administration (MBA) program offers one of the most prestigious degrees not just in India but across the world

2

Candidates from any academic background can pursue an MBA degree

3

In India, an MBA is typically of two-years program wherein the first-year students are taught every aspect of management from marketing to finance to human resources along with fundamental knowledge of Business Communication, Quantitative Aptitude, Statistics, and much more.

4

The MBA program helps you develop:

**A Consolidated Corporate Network,
A Larger Perspective of Business World
Leadership Skills**

5

In the second year of MBA program, students generally take up a specialization such as Finance, Marketing, Operations Management or Human Resources

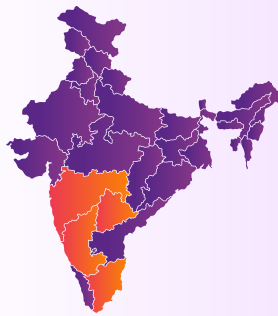
CAT & OTHER MBA

National Exams



Common Admission Test (CAT)
 NMIMS Management Aptitude Test (NMAT)
 Symbiosis National Aptitude Online Test (SNAP)
 Management Aptitude Test (MAT)
 Xavier Aptitude Test (XAT)
 Common Management Admission Test (CMAT)
 AIMS Test for Management Admissions (ATMA)

State-Level Exams



Maharashtra Common Entrance Test (MAH MBA CET)
 Telangana State Integrated Common Entrance Test (TSICET)
 Tamil Nadu Common Entrance Test (TANCET)
 Karnataka Post Graduate Common Entrance Test (PGCET)
 Karnataka Management Aptitude Test (KMAT)

Institutes' Own Exams



Indian Institute of Foreign Trade Admission Test (IIFT)
 ICFAI Business School Aptitude Test (IBSAT)
 Tata Institute of Social Sciences National Entrance Test (TISSNET)
 Kalinga Institute of Industrial Technology Entrance Exam (KIITEE) Management
 MICA Admissions Test (MICAT)

- CAT, XAT, NMAT, SNAP, IIFT are some of the **most competitive exams globally**
- Approximately 2.5-3 lakh candidates appear for these exams every year
- The selection rate for the **top Indian B-schools is less than 2%**

Some of the biggest brands recruit from the top Indian B-Schools...



IIM & Top Institute Average Packages (CAT-Accepting)

The following data reflects approximate average placement packages reported during recent placement seasons. Figures are indicative and vary year on year.

IIM	Avg Package (₹ LPA)	Highest Package (₹ LPA)	Intake
IIM Ahmedabad	35–38	~115	~385
IIM Bangalore	33–36	~100	~400
IIM Calcutta	32–35	~95	~462
IIM Lucknow	28–32	~72	~408
IIM Kozhikode	25–28	~60	~400
IIM Indore	24–27	~55	~450
IIM Shillong	18–22	~40	~180
New IIMs (avg)	12–18	~30	~120–200
FMS Delhi (CAT)	27–32	~72	~222
SPJIMR Mumbai (CAT)	28–33	~65	~240
MDI Gurgaon (CAT)	22–26	~52	~240

IIMs have produced some of the top CEOs across industries



Indra Nooyi
IIM Calcutta
CEO, PepsiCo



Shikha Sharma
IIM Ahmedabad
CEO - Axis Bank



Ajay Banga
IIM Ahmedabad
CEO, Mastercard



Deep Kalra
IIM Ahmedabad
Co-Founder
Makemytrip

Rakesh Kapoor
XLRI Jamshedpur
ex-CEO, Reckitt
Benckiser



T V Narendran
IIM Calcutta
CEO, Tata Steel

Vinita Bali
Jamnalal Bajaj (JBIMS)
ex-MD, Britannia



Malavika Harita
IIM Bangalore
CEO, Saatchi &
Saatchi

Rajesh Gopinathan
IIM Ahmedabad
CEO - TCS



Raghav Bahl
FMS Delhi
Founder & MD,
Network 18

CAT — Common Admission Test

Your Gateway to India's Premier IIMs & Top Business Schools

Eligibility Criteria

CAT has broad eligibility norms, making it accessible to graduates from all streams and disciplines:

Criteria	General / EWS	SC / ST / PwD
Min. Graduation Marks	50%	45%
Degree Required	Any Bachelor's (any stream)	Any Bachelor's (any stream)
Final-Year Students	Eligible (provisional)	Eligible (provisional)
Age Limit	No upper limit	No upper limit
Attempts	Unlimited	Unlimited

Exam Structure & Pattern

CAT is a 120-minute Computer-Based Test divided into three sections, each with a strict 40-minute time limit. Candidates cannot navigate between sections once the allotted time for one section ends. The paper contains two question types:

- **MCQ (Multiple Choice Questions):** Four options with –1 mark for wrong answers
- **TITA (Type in the Answer):** Numerical answer entry — no negative marking

Section	Key Topics	Questions	Time
VARC(Verbal Ability & RC)	Reading Comprehension (RC Passages), Para-Jumbles, Para-Summary, Odd Sentence Out	24	40 min
DILR(Data Interpretation & Logical Reasoning)	Tables, Bar/Line Graphs, Venn Diagrams, Arrangements, Puzzles, Caselets	20	40 min
QA(Quantitative Aptitude)	Arithmetic, Algebra, Geometry & Mensuration, Number System, Modern Maths	22	40 min
TOTAL		66	120 min

Marking Scheme

Answer Type	MCQ	TITA (Non-MCQ)
Correct Answer	+3 Marks	+3 Marks
Wrong Answer	–1 Mark	No Penalty
Unattempted	0 Marks	0 Marks
Approx MCQ %	~70%	~30%

Important: Since CAT is held in 2–3 slots on exam day, raw scores are normalised using an equi-percentile method to ensure fairness across slots. Institutes use percentile (not raw score) for shortlisting.

Detailed Section-Wise Syllabus

Section 1 — VARC: Verbal Ability & Reading Comprehension

VARC is the first section of CAT and typically carries the highest number of RC passages. The section tests reading speed, comprehension depth, inference ability, and vocabulary in context. Approximately 70% of VARC consists of RC-based questions, with the remaining 30% being standalone Verbal Ability (VA) questions.

Sub-Topic	Type	Difficulty
Reading Comprehension (RC)	MCQ	High
Para-Jumbles (PJ)	MCQ / TITA	Medium–High
Para-Summary	MCQ	Medium
Odd Sentence Out	TITA	Medium
Sentence Completion	MCQ	Low–Medium
Vocabulary in Context	MCQ	Medium

Section 2 — DILR: Data Interpretation & Logical Reasoning

DILR is considered the most unpredictable section of CAT. The section presents 4–5 sets with 4–6 questions each. A single set may combine DI and LR elements. Success in DILR depends on quick set selection and efficient information processing.

Data Interpretation (DI)	Logical Reasoning (LR)
Tables & Complex Caselets	Seating Arrangements (Linear / Circular)
Bar Graphs & Line Charts	Blood Relations & Puzzles
Pie Charts & Data Sufficiency	Syllogisms & Logical Connectives
Venn Diagrams	Games & Tournaments
Mixed DI Sets	Grid Puzzles & Scheduling

Section 3 — QA: Quantitative Aptitude

QA tests mathematical aptitude at approximately the Class 10–12 level, with conceptual depth and application emphasis. Around 30% of QA questions are TITA-type. Strong fundamentals in Arithmetic and Algebra are the most rewarding for scoring.

Chapter	Key Subtopics	Avg Qs
Arithmetic	Percentages, Profit/Loss, Time-Speed-Distance, Time & Work, Averages, Mixtures, Simple & Compound Interest	8–10
Algebra	Quadratic Equations, Linear Equations, Functions, Inequalities, Progressions (AP/GP)	5–7
Geometry & Mensuration	Triangles, Circles, Polygons, Coordinate Geometry, 3D Shapes, Trigonometry	4–6
Number System	Divisibility, Factors, Remainders, LCM/HCF, Surds & Indices, Unit Digits	3–5
Modern Maths	Permutation & Combination, Probability, Set Theory, Logarithms, Binomial Theorem	2–4

CAT Selection Process — Beyond the Score

A strong CAT percentile is the entry point, but admissions to IIMs and top b-schools are determined by a multi-stage process:

1. **CAT Percentile Score:** Used for initial shortlisting based on sectional and overall cut-offs
2. **Written Ability Test (WAT):** Short essay on a business/social topic, tests written communication
3. **Group Discussion (GD):** Some non-IIM institutes conduct GD rounds
4. **Personal Interview (PI):** In-depth interview assessing academics, work experience, career goals, and current affairs
5. **Academic Profile & Work Experience:** 10th, 12th, and graduation marks; relevant work experience adds significant weight
6. **Diversity Factor:** Non-engineering, female, and outstation candidates receive weightage at select IIMs
7. **Final Merit List:** Composite score combining CAT score + WAT-PI + profile determines final offer

Important CAT Exam Timeline

Event / Milestone	Typical Timeline
Official Notification	Late July / August
Registration Opens	August / September
Admit Card Release	October / November
CAT Exam Date	Last Sunday of November
Result Declaration	December / January
IIM Interview Calls	January / February
WAT-PI Rounds	February / March
Final Admission Offers	March / April
Course Commencement	June / July

MBA Entrance Exams — Comprehensive Comparison

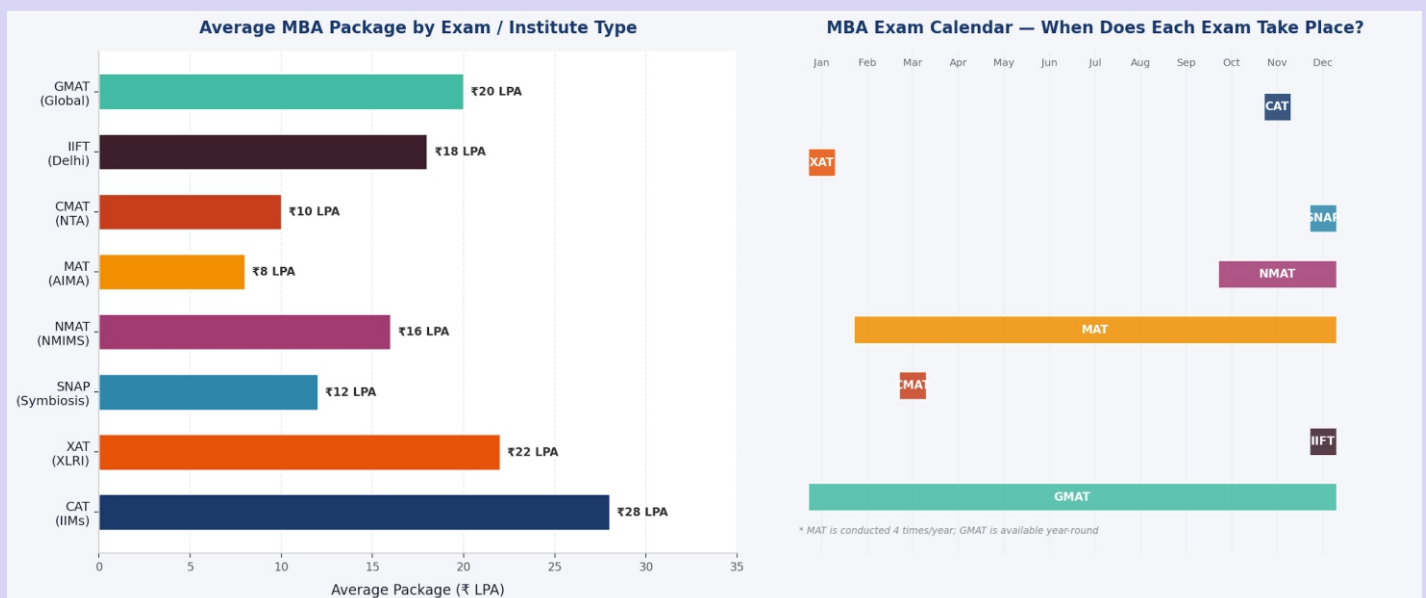
The table below compares all major management entrance exams across India to help you understand their structure, syllabus overlap, and the institutions they unlock. CAT-highlighted rows make it easy to see where CAT stands.

Exam	Sections / Syllabus	Qs	Duration	Neg Marking	Difficulty	Top Institutes
CAT	VARC · DILR · QA	66	120 min	-1 (MCQ)	★★★★★	IIMs, FMS, MDI, SPJIMR
XAT	VALR · DM · QA + Essay	75+ Essay	190 min	-0.25	★★★★★	XLRI, XIMB, TAPMI
SNAP	GA · AR · QA	60	60 min	-0.25	★★★★☆	Symbiosis (SIU) Institutes
NMAT	LR · Language · QA	108	120 min	No	★★★★☆	NMIMS, VIT, SRM
IIFT	VA · RC · GK · QA · DI · LR	110	120 min	-1/3	★★★★☆	IIFT Delhi & Kolkata
CMAT	QA · LR · GK · Lang · Innovation	100	180 min	-1	★★★★☆	JBIMS, SIMSREE, PUMBA
MAT	LR · Math · GK · Lang · Data Analysis	200	150 min	-0.25	★★★☆☆	600+ MBA Colleges
ATMA	AR · VA · QA	180	180 min	-0.25	★★★★☆	BIMTECH, Great Lakes
GMAT	Verbal · Quant · DI · AWA	64	135 min	No	★★★★☆	Global B-Schools, ISB

Tip: Preparing for CAT builds the foundation for XAT, IIFT, and SNAP as well, since VARC, DILR, and QA overlap significantly across most exams.

MBA Entrance Exams — Visual Comparison

The chart below shows the approximate average MBA package for graduates of institutes accepting each exam, alongside a visual calendar of when each exam is typically conducted across the year.



* Average packages are indicative of top-recruiting institutes accepting each exam. Packages vary by specialisation, batch, and year. GMAT figures represent global average for ISB/top global b-schools.

Why is CAT Seen As a Difficult Exam?



Most aspirants keep solving questions **using the brute-force approach** that 'bulldozes' towards the answer

CAT test the candidate on concepts & time management.

With the wrong approach, you'll end up taking 3x time for each problem



CAT requires rigorous practice to get in the problem solving mode. One can get confused with **too many resources for study, practice & test**

CAT is not a difficult aptitude exam, it only tests on your structured thinking, strategy and time management

Our Teaching Methodology

To Ensure In-depth Conceptual Clarity

Learning based on the ST-A-R-T methodology

Helps students cut through the competition and get closer to their dream B-Schools

01



STudy



Apply

02

03



Revise



Test

04

Why Choose EMGC for CAT Coaching?

EMGC has built a reputation as Mumbai's results-driven coaching institute with a focused, student-first approach to CAT preparation:

- **Expert Faculty:** Courses delivered by IIM alumni and experienced CAT educators
- **Structured Curriculum:** Phase-wise programme covering concept building, practice, and mock analysis
- **Reading-Based Training:** Dedicated RC and VA workshops, the highest-impact area for percentile improvement
- **Full-Length CAT Mocks:** National-level mock tests with sectional percentile reports
- **Daily DILR & QA Practice Sets:** Curated sets at increasing difficulty, mirrors the latest CAT pattern
- **Doubt-Clearing Sessions:** Personalised one-on-one support for complex topics
- **WAT-PI Coaching:** Dedicated preparation for written ability and personal interviews
- **Online + Offline Flexibility:** Classroom coaching at Andheri, Borivali, and Vasai; live and recorded online sessions for working professionals
- **Free Academic Counselling:** Personalised guidance to select the right institutes, strategy, and timeline
- **EMGC App:** Daily current affairs PDFs, practice sets, and study resources on mobile

EMGC's 6-Month CAT Preparation Roadmap

Phase 1 — Foundation (Months 1–2)

- **Arithmetic & Basics:** Complete Percentages, Ratio-Proportion, Time-Distance, Time-Work at concept level
- **Grammar & Vocabulary:** Rules of sentence construction, common error types, vocabulary lists
- **DI Fundamentals:** Practice basic table, bar, and pie chart sets

Phase 2 — Core Preparation (Months 3–4)

- **Algebra, Geometry & Number System:** Equations, triangle properties, divisibility rules
- **RC Practice:** 2 passages/day from quality newspapers and mock material
- **LR Sets:** Seating arrangements, puzzles, 1 set/day timed practice
- **First Mock:** Attempt sectional mocks to benchmark performance

Phase 3 — Advanced & Mock Phase (Months 5–6)

- **Full-Length Mock Tests:** 3 mocks/week, full analysis of every error
- **TITA Practice:** Build confidence in non-MCQ answers
- **Set Selection Strategy:** Learn which sets to attempt vs skip in DILR
- **Score Normalisation Awareness:** Understand percentile impact and target scoring zones
- **Revision & Weak Areas:** Focused revision on bottom-quartile topics

OUR CORE TEAM



Manoj Jha

Andheri Branch Head



Neha Chaubey

Borivali Branch Head



Mohit Jha

English Faculty



Prateem Singh

Reasoning Faculty



Sandeep Sharare

CAT Mentor



Raushan Jha

Maths Faculty



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We can Ace CAT!



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BRANCHES

📍 **ANDHERI | BORIVALI | VASAI**